SeraSoft®
A versatile range of soft silicone waxes to offer the gentle care a sun, skin or lip care product needs, without greasy after effects.

## Silicone Waxes

Product Name	INCI Name	Benefits	Characteristics	Appearance	Melting
SeraSoft SW 70-A	Stearyl Dimethicone (and) Octadecene	Enhances gloss Promotes lubricity Water-barrier for the skin SPF booster Detackifier in creams and lotions Rheology Modifier High melting point(similar body temperature) Forming solid product	A soft wax alkylated silicone. The stearyl (C18)modification makes this type of silicone more compatible with organic ingredients. Melts luxuriously onto the skin at 32°C. Ideal for use in sun and lip care products due to its high refractive index, low tack, and potential pigment spreading abilites.  Recommended usage level 0.5-10	White to slightly yellow wax	32
SeraSoft SW 71-A	Cetyl Dimethicone	Enhances gloss     Promotes lubricity     Water-barrier for the skin     SPF booster     Detackifier in creams and lotions     Increase Viscosity	A liquid alkylated silicone. The cetyl(C16) modification makes this type of silicone more compatible with organic ingredients. Ideal for use in sun care products due to it's potential active spreading abilities.  Recommended usage level 0.5-10	Colourless to yellow clear liquid	18
SeraSoft SW 74	Cetyl Dimethicone	Enhances gloss     SPF booster     Good organic compatibility     Promotes lubricity     Potential active spreading abilities	A liquid alkylated silicone wax. The cetyl modification makes this type of silicone more compatible with organic ingredients. Ideal for use in sun care products due to it gives SPF boosting effect.	Colorless to yellow liquid	< 15
SeraSoft SW 75	Bis-PEG-18 Methyl Ether Dimethyl Silane	Water soluble     Moisturizing film forming     Melts on contact with skin     Leaves skin feeling smooth and soft     Detackifier in creams and lotions     Improves foam quality	A water dispersible silicone glycol copolymer wax for use in various skin care and foaming applications due to its qualities as a rich pro-foamer and humectant. Melts onto skin.  Recommended usage level 0.5-10	White to slightly yellow wax	37



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