SeraShine®

High-tech easy to use personal care emulsions capable of delivering a broad spectrum of beautifying effects to meet the needs of the most advanced personal care formulations.

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Dimethicone Product Name	e Emulsions	Benefits	Characteristics		Appearance	Internal Viscosity (cS at 25°C)	Emulsion viscosity (cS at 25°C)	Silicone contents (wt%)	Particle Size (µm)	Emulsifier Type
SeraShine EM 102	INCINAME	Reduced combing time on wet and dry hair Conditioning agent Leaves hair feeling soft Imparts high gloss	A non-ionic emulsion of a blend of ultra-high molecular weight polydimethylsiloxane gum and intermediate molecular weight polydimethylsiloxane fluid specifically designed for use in personal care products. This Silicone gum emulsion provides strong conditioning performance. Recommended usage level 2-5		Milky white liquid	1 million	ще	0, 0	н.	
SeraShine EM 103R						300,000	4,000~8,000	60	10~30	
SeraShine EM 104R	Dimethicone (and) Laureth-23 (and) Laureth-3 Dimethicone (and) Laureth-23 (and) Laureth-4					60,000	2,000~4,000		1~10	
SeraShine EM 106			A non-ionic emulsion of a blend of ultra-high molecular weight polydimethylsiloxane gum and intermediate molecular weight polydimethylsiloxane fluid with high particle size specifically designed for use in personal care products. This Silicone gum emulsion provides strong conditioning performance. Recommended usage level 2-5			500,000	2,000~10,000	40	20~40	
SeraShine EM 108R			A non-ionic emulsion of a blend of ultra-high molecular weight polydimethylsiloxane gum and intermediate molecular weight polydimethylsiloxane fluid specifically designed for use in personal care products. This Silicone gum emulsion provides strong conditioning performance. Recommended usage level 2-5			600,000	4,000~8,000	60	10~30	Non- ionic
SeraShine EM 125			A non-ionic emulsion of a high molecular weight polydimethylsiloxane fluid with a medium particle size specifically designed for use in personal care products. This product provides strong conditioning performance. Recommended usage level 2-5			500,000	7,000~15,000			
SeraShine EM 127						60,000	3,000~8,000	70	1~10	
SeraShine EM 129			A non-ionic emulsion of a blend of ultra-high molecular weight polydimethylsiloxane gum and intermediate molecular weight polydimethylsiloxane fluid specifically designed for use in personal care products. This Silicone gum emulsion provides strong conditioning performance. Recommended usage level 2-5			200,000	2,000~10,000	60	0.1~5	
SeraShine EM 201-A	Dimethiconol (and) TEA-Dodecylbenzenesulfonate	Ideal conditioning for all hair types Improves wet combing Gives a soft feel to hair and skin Enhances shine Foam is not adversely affected	An anionic emulsion of very high viscosity polydimethylsiloxane. Designed for frequent use. Recommended usage level 0.5-5 depending on conditioning required and hair type			60,000	1~1,000	50	0.3~0.7	
SeraShine EM 203-A						1 million	1~1,000	60 0.2~1	0.2~1	
SeraShine EM 205-A		 Designed for coarse hair types Intense conditioning Improves wet combing Gives a soft feel to hair and skin Enhances shine Foam is not adversely affected 	An anionic emulsion of a high viscosity poldimethylsiloxane with a large particle size for enhanced deposition and intense conditioning. Specially designed for coarse African and Asian hair types. Recommended usage level 2-6			500,000	3,000~10,000	60	5~12	
SeraShine EM 208-A		Designed for fine hair types Improves wet combing Gives a soft feel to hair and skin Enhances shine Foam is not adversely affected	An anionic emulsion of very high viscosity polydimethylsiloxane. Combination of high internal viscosity and fine particle size means this emulsion is ideal for for fine hair types. Designed for frequent use. Recommended usage level 0.5-5 depending on conditioning required			>1 million	1~1,000	50	0~0.3	Anionic
SeraShine EM 234C		Improve soft and smooth, and leave light feeling for hair. Easy to be rinsed off, no build up. Mild preservative system, MIT/CMIT free.	A clear micro dimithiconol anionic emulsion, can be used for clear shampoo and other clear water based products. Recommended usage level 0.5 - 5.0%		Slight yellow clear to translucent liquid	70,000	150	22	<0.1	
SeraShine EM 237		Super strong conditioning effect, improve dry and wet combing for hair. Leave hair feeling soft and smooth.	A anionic emulsion of high viscosity dimithiconol, ultra big particle size polymerization emulsion. Recommended usage level 0.5 - 5.0%		Milky white emulsion	0.5 million~ 1.8 milion	8,000~20,000	40	20~40	

