SeraShine® Continued...

Amino Functional Emulsions

Product Name	INCI Name	Benefits	Characteristics	Appearance	Inter (cS at	Emu (cS at	Silico	Part	Emu	Ami
SeraShine EM 301-A	Amodimethicone (and) Trideceth-12 (and) Cetrimonium Chloride	Highly substantive to hair Improves wet and dry combing Offers colour protection Excellent detangling	A cationic macro emulsion of an amino functional silicone polymer for use in a range of hair care formulations including shampoos, conditioners, styling aids and hair colourants Recommended usage level 1-5	Milky whit	e 5,000	1~100	35	<0.3	Cationic	0.07
SeraShine EM 305CR	Amodimethicone (and) C12-14 sec-Pareth-7	Micro emulsion Reduced combing time on wet and dry hair Conditioning agent Imparts high gloss - Leaves hair feeling soft	A non-ionic micro emulsion has an average particle size of 30 nanometers. This product is micro emulsion of amino-modified silicone polysiloxane fluid specifically designed to be used in aqueous based conditioning products for damaged hair. Recommended usage level 1-4	Clear to slightly hazy liquid	1,000	<500	23	< 0.1	Non- ionic	0.2
SeraShine EM 505	Amodimethicone (and) Dimethicone (and) Laureth-23 (and) Laureth-6	Superior conditioning performance Excellent hair smoothness Enhances dry combing and softness	A non-ionic macro emulsion of a blend of amino-modified silicone polysiloxane fluid and high molecular weight polydimethylsiloxane fluid specifically designed for use in hair care products requirable low yellowish and conditioning effect. Recommended usage level 2-5	Milky whit	220,000	2,000 ~5,000	60	<1	Non- ionic	0.03
SeraShine EM 512	Dimethicone (and) Amodimethicone (and) Laureth-23 (and) Polyquaternium-10 (and) Laureth-4		A non-ionic macro emulsion of a blend of amino-modified silicone polysiloxane fluid and high molecular weight Polydimethylsiloxane fluid specifically designed for use in hair care products requirable low yellowish and conditioning effect. Recommended usage level 1-5	liquid	150,000	30,000		1~10	Non- ionic	0.01

